

Applied Business

Course will be delivered in Bro Pedr School

Contact: Mrs A. Davies



Business

Why study Business Studies?

The WJEC GCE in Applied Business has been written so as to offer you a fresh new look at the world of Business. It features a paperless i.e. computer-based, scheme of assessment and promotes innovation in its delivery with a view to enhancing the overall student experience. Tried and tested business practices are considered alongside more contemporary technologies and visions with the emphasis being on the application of skills, knowledge and understanding. This qualification supports your progression into appropriate further/higher education, employment or training. Employers, training providers and universities almost universally accept Applied Business, at this level as an entry qualification. You will develop skills, knowledge and understanding in business which will enable you to progress to both higher education and employment in such areas as Accounting, Marketing, Personnel, Retailing and Management – or you could be the next Lord Sugar or Richard Branson or Anita Roddick!

What does the course contain?

Business Studies allows students to understand matters which affect their everyday lives, for example, how the economy works and how to apply for a job.

The course is a vocational one and therefore students will complete research tasks on businesses as part of their course work assignments.

Educational Trips and extra-curricular activities are arranged to enhance the teaching in the classroom.

You will develop Key Skills in the following areas:

Communication	Application of Number
Problem Solving	Working with Others
Improving own Learning and Performance	Information Technology

Course structure and method of assessment

	Units	Content	Assessment
AS Year 12	Unit 1	Investigating Business and Finance	External Assessment
	Unit 2	Investigating Business Influence and Activities	Internal Assessment
A2 Year 13	Unit 5	Business Decision-making	External Assessment
	Unit 6	Business Planning	Internal Assessment

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